



# PurposePals

## PUBLISHING

WE HELP YOU BRING YOUR CONTENT TO LIFE!

[purposepalsllc.com](http://purposepalsllc.com)



## Who We Are:

PurposePals provides professional publishing and design solutions to help communicate an effective and concise message.

Our customer-friendly and strategic approach ensures you receive the Help, Understanding, Guidance, and Stability needed to execute projects, including book publication, curriculum design, and annual reports—whatever you need to be designed and or published.

Our services are built on partnership and accountability. We believe your vision, voice, and commitment are key to a successful outcome. Whether you are an author, organization or an entrepreneur, our solution-based process will help you bring your content to life!

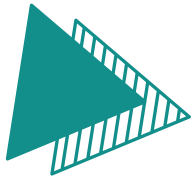
## Meet Our Publisher



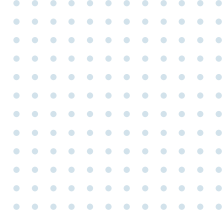
Kimi Johnson began her publishing career by launching Purpose Driven Woman Magazine. Following her passion to inspire people to live in purpose, she later expanded her business and launched PurposePals Publishing along with PurposePals Magazine.

Kimi has over 10 years of experience in publishing, curriculum design, and training. She has been successful with utilizing project management skills to motivate, educate, and encourage people from different walks of life to bring their thoughts and ideas to the page.

She believes in creating spaces for people to be seen, heard, and valued. Clients love her relatable, intuitive, and empathic approach to developmental book coaching, design, and publishing.



# WHERE ARE YOU IN THE BOOK PUBLISHING PROCESS?



**I NEED HELP WRITING A MANUSCRIPT**



## **MANUSCRIPT WRITING**

We offer group writing workshops and 1 on 1 book writing coaching to help you create a well written manuscript.

**I NEED TO BUILD OUT MY MANUSCRIPT.**



## **DEVELOPMENTAL BOOK COACHING**

Our proven 12-week Developmental Book Coaching program helps you revise your message to be clear and concise.

**I AM READY TO PUBLISH MY BOOK.**



## **PUBLISH YOUR BOOK**

Our all inclusive publishing packages are designed to make publishing a book affordable, easy, and professional.

**I WANT TO TURN MY BOOK INTO A WORKSHOP.**



## **MONETIZE YOUR BOOK**

We will help you monetize your book by creating interactive trainings, workshops, and curriculums from your book or content.

## **Let's Get Started:**

Our one-stop publishing services include everything you need at an affordable cost with superior customer service.

**Step 1:** Submit your manuscript. Your manuscript will be reviewed by our team to ensure we make a good fit.

**Step 2:** Speak with a PurposePals Consultant and choose a publishing package that best fits your goals.

**Step 3:** Start the journey to becoming a PurposePals published author!

**Visit our website to book a free consultation.**

# What Sets Us Apart:

We use support, strategy, skill, resources, and execution to help clients achieve desired results. We rely on partnership and accountability to meet realistic deadlines. We are focused on quality rather than quantity which allows us to consistently build out customized processes to meet the individual needs of each client.

***PurposePals Publishing is a Christian faith-based publishing company that only publishes content aligned with biblical principles. We DO NOT publish manuscripts containing profanity, sexually explicit content, horror, or any other content that directly contradicts biblical standards.***

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*As a first-time author, I could not have been given a better publishing company. When I submitted my manuscript to PurposePals Publishing it was a rapid fire of revelational thoughts. As a Prophet of God, I hear God and record what I hear. My PurposePal had such a keen editorial eye, she taught me how to lay a clear path for my manuscript to be heard and understood. PurposePals Publishing has been an all-inclusive publishing company providing me with editing, formatting, book cover design and layout. I truly appreciated the holistic approach of this publishing company. They helped me develop a business and marketing plan for my book at our very first meeting. The fact that they were confident of my ending at the beginning of the process encouraged me. The PurposePals power sessions were my absolute favorite. The honor of meeting via Zoom with my personal PurposePal to work through the editing process was life changing. My PurposePal was always consistent, thorough, and committed to the publishing process. I was held accountable for meeting deadlines and my PurposePals was even more accountable to the set deadlines. They challenged me to go deeper in my understanding of the literary work I had written. I was encouraged to see my writing through the lens of the reader to convey clear thoughts. I appreciated using PurposePals co-editing platform. This allowed my PurposePal and I both to work on the manuscript together. I am a better person and writer because I am a published author through PurposePals Publishing.*



Author Shanta Moore,  
Destiny It's in the  
Grain



Destiny It's in the  
Grain

# We provide the support you need!

## Children Book Illustrations

See your children's book come to life with custom illustrations by PurposePals Illustrators.

## Book Cover Design

Our team of graphic design experts will design a custom eye-catching book cover.

## Pre and Post Book Launch Marketing Support

We don't just help you publish your book, we also provide tools, resources, and support to help you market your book. From press releases, digital marketing campaigns, live and written interviews, and a book launch checklist. We are here with you every step of the way.

## PurposePals Places

This program provides authors with professional support for instore book placement.

## The Author's and Writer's Platform

This platform offers additional exposure and top publishing and marketing resources.

## Developmental Book Coaching

During this 12-week program authors receive virtual coaching sessions that help them further develop their manuscript and develop strategies to monetize their book.

**We help YOU  
being your  
content to  
LIFE!**



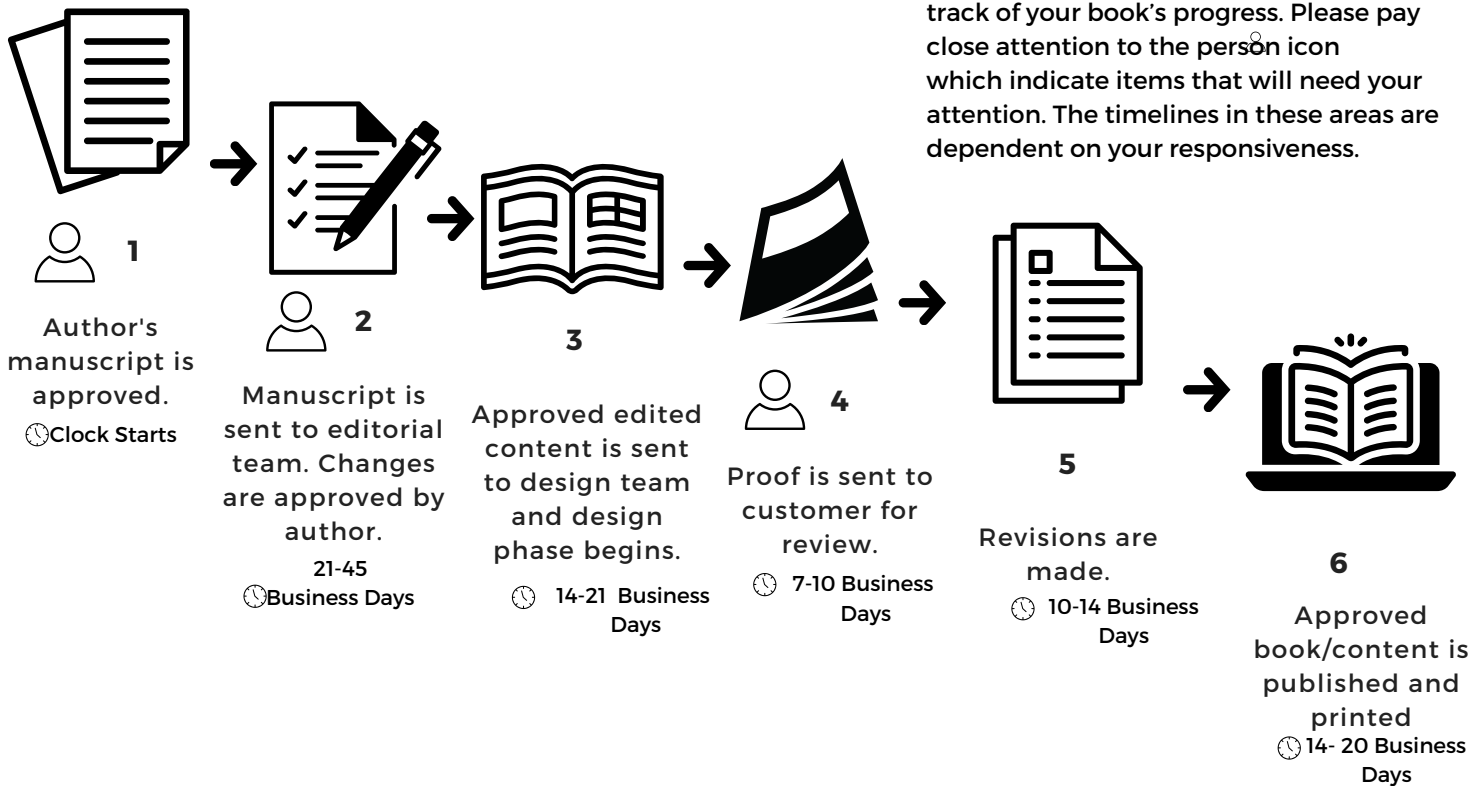
[PURPOSEPALSLLC.COM](http://PURPOSEPALSLLC.COM)



**PurposePals**  
**STEP-BY-STEP**  
**PUBLISHING GUIDE**

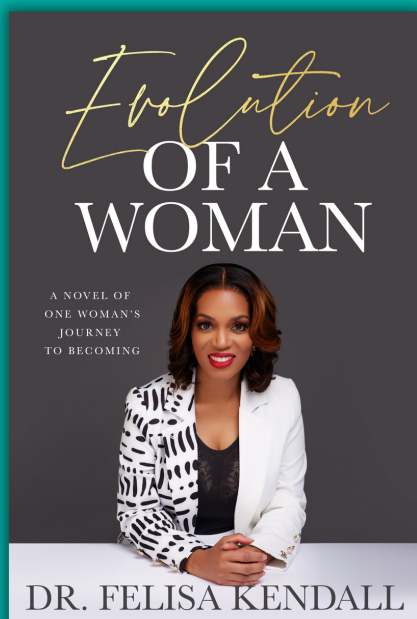
**6-STEP PROCESS**  
**DESIGN &**  
**PUBLISHING**

Follow the process outlined below to keep track of your book's progress. Please pay close attention to the person icon which indicate items that will need your attention. The timelines in these areas are dependent on your responsiveness.



[WWW.PURPOSEPALSLLC.COM](http://WWW.PURPOSEPALSLLC.COM)

Follow the process outlined below to keep track of your book's progress. Pay close attention to the person icon which indicates items that will need your attention. The timelines in these areas are dependent on your responsiveness. Please note time frames are estimates. Production time for illustrations and designs vary and is not included in this publishing cycle.



*I didn't know I needed PurposePals until I needed you. It was because of this book that I have been able to uncover the hidden sources of my emotional wounds. Writing this book has been therapeutic. I discovered that I had more to do with my healing than anyone else. You were more than my publisher. You were my destiny helper.*

*Thank you!*  
*PurposePals Author Dr. Felisa Kendall*

# Classic Publishing Packages: Starting at \$1597

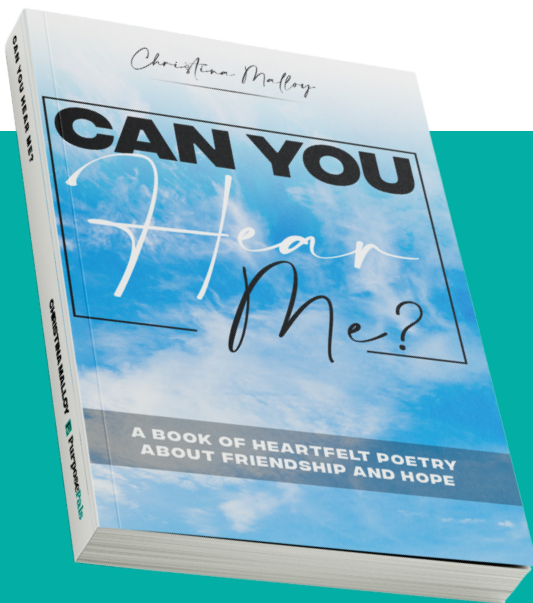
Our All-inclusive Classic Publishing Packages offer a great selection of black-and-white printing for novels, fiction, nonfiction, poetry, and memoirs.

Each Package includes:

- Book Registration
- Page design
- E-book and print formatting
- Book cover design
- Printed author copies
- Book marketing support

## Your Book Your Royalties

Imagine the possibilities when you retain 100% of your royalties. It's not just about financial freedom; it's about empowering you to reinvest in your craft, marketing efforts, or even exploring new creative ventures. Your potential is limitless, and we're here to help you realize it.



*Mrs. Johnson and her team took care of everything; she took on the stress that I had and assured me that everything was going to be okay. I thank God for allowing Mrs. Kimi Johnson and PurposePals Publishing to come into my life and for being a blessing to me. I look forward to any future opportunities to work with her.*

*-PurposePals Author Christina Malloy*

**Book a consultation for pricing.**

# The Author Support Book Coaching Program

Unlock Your Writing Potential with Our Exclusive Author Coaching Program!

Are you an aspiring author ready to bring your story to life or share your expertise through a self-help book? Look no further! Our comprehensive 12-week Author Coaching Program is designed to empower you with the knowledge, skills, and support you need to transform your writing dreams into reality.

If you're an aspiring author with a passion for writing, but you feel like you're stuck, desire manuscript feedback, or don't know where to start or how to proceed, then our developmental book coaching program is exactly what you need.

Our program is designed to:

- Guide and support you through every stage of the writing process, from idea generation to manuscript completion.
- Provide personalized feedback, constructive critiques, and ongoing encouragement to help you develop your writing skills and achieve your goals.
- Work with you one-on-one to help you refine your message, develop your characters, plot your story, and more.
- Help you stay motivated and focused to have a completed manuscript in 12 weeks.

Don't let obstacles stand in the way of your dream of becoming a published author. Sign up for our Author Support Coaching Program today and take the first step toward achieving your writing goals.

**\$697 when you purchase a book publishing package with us!**

**Book a consultation for pricing.**



# booklets magazines newsletters

WE DESIGN IT ALL!



## Interactive Publishing Package

Our Interactive Publishing Package offers a custom selection of full-color, grey-scales, and black and white publications including recipe books, journals, magazines, booklets, annual reports, newsletters, and workbooks. Interactive publishing package prices does not include design services.



*In the past, I have published three books with the same publishing company. My greatest fear of trying another company was basically centered around the fact of leaving my comfort zone and being afraid of change. But then I was introduced to PurposePals Publishing and decided to give them a try. To my amazement, I was overjoyed with the outcome of the project that the team presented. The professionalism and personal care that I received along the way, were 2nd to none. I presently have two projects that I'm ready to begin working on and I plan to use PurposePals Publishing team for these projects.*

*-PurposePals Author Rhoda Whitfield*



Magazines



Training Programs

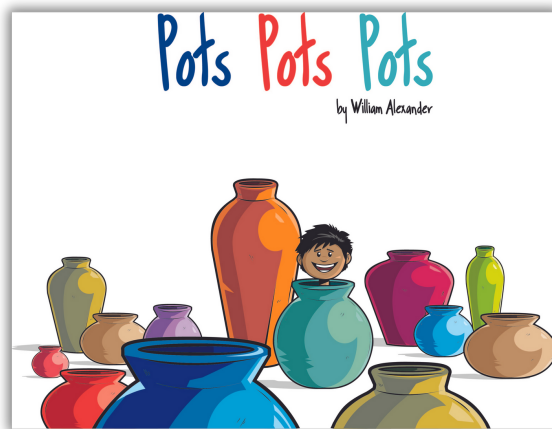


Journals and Workbooks

**Book a consultation for pricing.**

# Children Book Illustrations

COLORFUL AND FUN!



Pots Pots Pots by PurposePals Author William Alexander

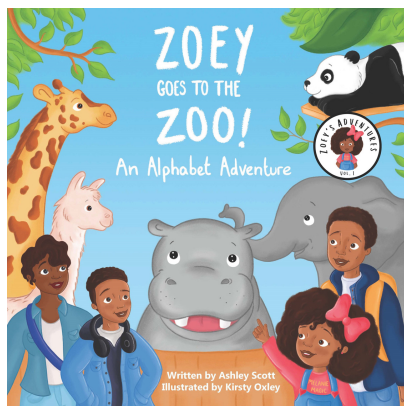
## Children's Book Publishing Services: \*Prices vary depending on the project

Our children's book publishing services offer custom full-color illustrations that create a colorful, fun, and educational reading experience for children of all ages. With the help of our talented illustrators, you can have the children's book of your dreams!

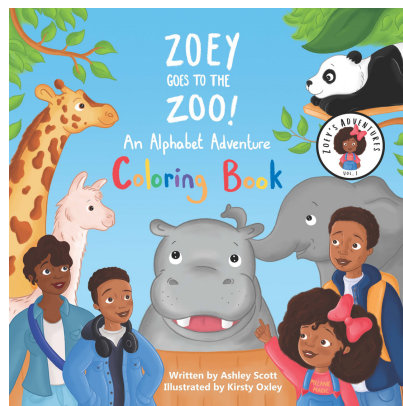
*To the best Publishing Company in the world, Purposepals Publishing thank you for understanding the vision that I had for Zoey Goes to the Zoo. I appreciate your sticking with me and providing so many options, especially during the illustration stage.*

*As a breakout author, your ability to coach and support me has truly made an impact on my life! From the bottom of my heart thank you!*

*PurposePals Author Ashley Scott*



Books



Coloring Books



Journals and Workbooks

**Book a consultation for pricing.**

# Monetize your book!

## Curriculum Design:

We will help you take your readers from knowledge to application by turning your book and or content into a 3-pack instructional training that can be used for workshops, courses, speaking engagements, and more.

Our curriculum design packages include PowerPoint presentations, instructor guides, and participant workbooks. If you are looking to monetize your content and expand your brand with upscale professional designs our curriculum design service is the way to go!

Book or Content



**Book a consultation for pricing.**

# Become a PurposePals Author!



## Let's Get Started:

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